

Holly Malan ~ Staff, Friends of San Marcos Parks & Recreation



Holly is the Assistant Director of Community Services for the City of San Marcos. She was hired in 2006 as Recreation Superintendent and was promoted in 2007 to her current position. Her areas of responsibility include oversight of the Athletics, Park Rangers, Senior Center and Youth Program areas. She also manages Community Garden projects, the Rotating Art Gallery and the Juried Art Show at the Community Center. Holly works closely with the Youth Ambassadors, the Community Services Commission and other city departments to accomplish a variety of special projects such as fundraising for the annual fireworks show and park development.

Holly has over 20 years experience in administrative positions with the Boys & Girls Club of Escondido, which after a few mergers became the Boys & Girls Clubs of Greater San Diego. Holly was an Area Director responsible for oversight of clubhouses in Borrego Springs, Escondido, Ramona and Valley Center. Throughout her time with the Clubs, she hired, trained and supervised staff, managed the club's fundraising events, worked on special projects, public relations and marketing as well as volunteer management.

Ms. Malan has a BA in Recreation Administration from San Diego State University and a Certificate in Contemporary Marketing from UC San Diego Extension. She is a member of California Parks & Recreation Society (CPRS), National Recreation & Parks Association (NRPA), Women in Leisure Service (WILS) and the Rotary Club of San Marcos, where she was awarded Rotarian of the Year in 2011. Holly is an avid golfer and lives with her husband Randy in San Marcos. She enjoys the outdoors, camping, and spending time with family and friends.