

Kent Aden ~ Board Member, Friends of San Marcos Parks & Recreation



Kent Aden is a Vice President and Senior Development Officer for HomeFed Corporation in Carlsbad, CA, responsible for overseeing master-planned community developments in California, including Otay Ranch, San Elijo Hills, Fanita Ranch, and Avila Ranch, as well as the SweetBay project in Panama City, Florida.

Kent is a licensed architect, former President of the San Diego Building Industry Association and chaired the 2008 Pacific Coast Builders Conference (PCBC) in San Francisco. He was the co-chair of the 2009 Miracle Maker's Gala for Rady Children's Hospital and received the 2008 Spirit of Life® Award from the City of Hope's San Diego Construction Industries Alliance. Kent has an MBA degree from California State University, Fullerton, and a BA degree in Architecture from the California Polytechnic State University, San Luis Obispo. He resides in Coronado with his wife Toni his daughter; his son currently attends CSU San Marcos.