

Marty Walls ~ Secretary, Friends of San Marcos Parks & Recreation



Marty Walls is CEO and co-founder of Bell Rock Growers, San Marcos CA, which in 1996 began producing the pet product industry's first nationally distributed live wheat grass (called Pet Grass®) and live catnip when they realized the parallel health benefits of green nutrition for pets. The company has since extended the Pet Greens® product line to include dog and cat treats and self-grow grass kits, all made with nutrient-rich wheat grass, cereal grasses and super greens. Marty lives in San Marcos with his wife Laura and their 3 sons.